

# The Iola Historical Society's Window

Quarterly Member and Activities Newsletter

Volume Three

Number Three

Summer 2010



## 27th Annual Strawberry Fest a Huge Success



*Left: Richard Lashau, winner of the grand prize in the raffle, is shown with the historical quilt created by Caroline Adams. Above: Many people brought some of their older items and had the appraisers look at them to find out what they were and if they had any value. Whatzit appraisers were kept quite busy and some people went home thrilled over the fact their item was worth a considerable amount of money.*

The 27th Annual Strawberry Fest and Whatzit Appraisal Fair were held on Sunday, June 26. The weather was good and the strawberry shortcake was great according to those in attendance. A large turnout of history buffs and strawberry shortcake lovers was hand. The Strawberry Fest and Whatzit Appraisal Fair is our major fund raiser for the year. Besides strawberry shortcake, hot dogs and barbeques, soda, and bottled water were served. We apologize for running out of strawberry shortcake and barbeques, but that occurred because of the large crowd on hand.

This is the third year that we have had

demonstrations of "Lost Art" which included timber framing, rosemaling, rug weaving with a loom, hand sewn quilting and making yarn with a spinning wheel.

Those in attendance had an opportunity to visit our historic village which includes the original Iola & Northern Railway depot built in 1894 and houses our railroad and transportation memorabilia, the Helvetia Town Hall which currently houses two special displays of 100 years of the Iola Winter Sports Club and ski jumping in Iola and the 150th anniversary of the Iola Grist Mill.

Another building is a replica of the first Iola fire house that was built in 1900

and houses a trio of original fire fighting equipment owned by the Iola Fire Department including the first mechanized equipment, a horse drawn 1912 Waterous Pumper, 1924 Ford Model 'T' hose truck and 1939 REO Speed Wagon fire truck built by R. I. Anderson at his machine shop here in Iola. Mr. Anderson continued building fire trucks for several more years and ended up building 24 fire trucks over the years. The Iola Historical Society possesses photographs of four additional trucks that he built.

The other buildings in the village

*(Continued on page 3)*



---

## President's Corner

---

We want to thank all of our members and non-members that worked so hard to make the Strawberry Fest and Whatzit Appraisal Fair such a success. A special thanks to those that did such a splendid job on their demonstrations of Lost Arts and to those that came down and performed appraisals. Without your support this event would not be the success it was.

I personally want to thank all of the businesses that donated prizes for the Strawberry Fest Raffle and for those that helped as a sponsor of the fest; your help was greatly appreciated. A big thank you goes out to all those who attended and supported our efforts; we hope you enjoyed yourself and look forward to seeing you again next year on Sunday, June 31, 2011.

Be sure to mark your calendar for Saturday, October 2 and come to our new fall fund raiser, Lost Arts Fair and Taste of Norway.

We invite you to visit us on any of the remaining Saturdays through September, and enjoy our many displays, such as 100 Years of the Iola Winter Sports Club and Ski Jumping in Iola, 100 Years of Boys Scouting, and the 150th Anniversary of the Iola Grist Mill (Wipf's Mill).

Also on display are two Norwegian trunks. One trunk, made in 1765, was brought to Iola by Arve Gullikson in 1864. The other was brought to the Iola area by John Amundson Buslett and was built in 1751. We also have other Norwegian artifacts of interest on display. Again we are open on Saturdays now through September from 10:00 am to 4:00 pm for your convenience and pleasure.

Admission is free, but donations are encouraged. **Lyle Mork**

---

## In The Window

---

*Jeremy Woodliff uses a draw knife to form a peg to be used in pinning the mortise and tendon together on a post and beam constructed building.*



*The Iola Historical Society unveiled a bench donated by the family of Ann Moerke and dedicated in loving memory of her. Ann owned and ran the Crystal Café from 1965 until 1997. Unveiling the bench is Ann's daughter Judy Bolier, who currently owns the restaurant and granddaughter Jennifer Schustek. Others in the photograph are Lyle Mork, President of the Iola Historical Society, Judy's brother Clarence Moerke and his wife Karen, Judy's husband Doug and her other brother Storm North.*



*Matt Honken gave wagon rides with his large team of Percheron draft horses which brought enjoyment to many visitors attending the Strawberry Fest and Whatzit Appraisal Fair.*

### The Iola Historical Society

210 Depot Street • P.O. Box 412 • Iola, WI 54945

#### Officers:

Lyle Mork, President  
Stella Strand, Vice-President  
Kathleen Lehman, Secretary  
Tom Fucik, Treasurer

#### Board of Directors

Cliff Mishler, Robert Stamsted, Doug Watson  
e-mail address: iolahistoricalociety@tds.net  
Phone: (715) 445-IOLA (4652)

## 27th Strawberry Fest Continued from page 1

include a log cabin and a replica of an old country school house. The latest building acquired and located across the street from the village currently houses a display honoring Lee Nelson who served in WWII as a B17 pilot. Lee flew 31 bombing missions over Germany and France from May through July of 1944, during which time he earned four Air Medals and the Distinguished Flying Cross. It also includes a model of a B17 that Lee carved in 1945 while he was still in the military and stationed in Texas as a flight instructor. Other exhibits currently housed in this building include 100 Years of Boy Scouting in the United States, Norwegian trunks and many other items

### New Fund Raiser

On Saturday, October 2, the Iola Historical Society will host a new fund raiser that will be held annually. The event will be the Lost Art Fair and Taste of Norway. It will be held on the same weekend as the Hidden Studios' art tours. Also taking place at the historical society on the same day will be the I-S Craft and Gift Show and the Northland Church will host special cooking lessons on how to make rosettes, sandbukkels, krumkake, fattigman, lefse and other pastries.

### The Norwegians are coming!

On Saturday August 7, the Iola Historical Society will host the national group of the "Tre-Lag Stevne," an organ-



*Above left: Both children and adults enjoyed feeding and petting the miniature ponies. "Red" on the left is owned David Rice and "Hammer," the little black-and-white pony is owed by LeRoy Borth.*

ization of Norwegian genealogists from around the United States and Norway. They are holding their national convention in Stevens Point and about 110 of

their members are expected to tour our buildings and exhibits. Two years ago the "Seven-Lag Stevne" toured our facility with about 70 of their members.

### Business Partners

Bruce Meagher LLC, Crystal Café, Depot Street Station, Eclectic Pursuits, Bob & Bev Ellingson, Living Oaks & Iola Living Assistance, Jeffrey Louison, CPA, Mechanical Connections, Millstone of Iola Mills, and Sweet Medicine Prescriptions Plus, Inc.

### Supporting Members

Scott & Karri Bestul, DeRonda & Patricia Engbretson, Don & Carolyn Halverson, Don Helgerson, Iola Fire & Ambulance Service, Lee & Ruth Johnson, Sherry Kielblock, Sue Loken, Duanne & Darlene Louison, Don & Linda Martin, Phyllis Morris, Joan Niemiec, David & Ruth Strand, Roger Voie, Bill Wilker, and Craig Wright

### Raffle Ticket Winners

**Richard Lashua**, Quilt of Historic Iola from Caroline Adams; **Wayne Altenburg**, Kalahari Resort in Wisconsin Dells from Iola Historical Society; **Tom Sanders**, Gift Certificate - foursome of golf from Glacier Wood Golf Course; **Lola May Dalland**, Book collection and a one year membership from Iola Historical Society; **Kevin Troppman**, Book collection from Chet Krause; **Paul Zierler**, Two passes Iola Old Car Show & 2010 Car Show bank from Iola Old Car Show; **Jon Martin**, Gift basket, two pies, two jars of jelly and a T-shirt from Crystal Café; **Lin Seaman**, Book collection from F & W Publishing; **Julie Seering**, Book collection from F & W Publishing; **Lyle Mork**, Book collection from F & W Publishing; **Neil Kachur**, Book collection from F & W Publishing; **Bernice Tuomi**, Book collection from F & W Publishing; **Sherry Kielblock**, Book collection from F & W Publishing; **Nyma Larke**, Book collection from F & W Publishing; **Kim Hansen**, Book from F & W Publishing; **Dave Maloney**, Book from F & W Publishing; **Eugene Voie**, \$30.00 Gift certificate from The Millstone; **Bernice Tuomi**, Bowling-Pizza party for family of four Silver Lake Lanes; **John Morris**, One year subscription to the County Post West; **Brad Hardel**, One year subscription to the County Post West; **Lyle Mork**, Free oil change from Iola Automotive; **Mark Olson**, \$30.00 Chamber Bucks from Iola-Scandinavia Chamber; **Greg Blum**, \$30.00 Chamber Bucks from Iola-Scandinavia Chamber; **Betty Finch**, 30 Minute massage from Blackberry Ridge Massage; **Joyce Selig**, \$ 25.00 Gift card from Subway Sandwiches; **Sheila Olson**, Gift certificate for one month free membership I-S Community Fitness & Aquatic Center; **Harold Buchholz**, Gift certificate for one month free membership I-S Community Fitness & Aquatic Center; **Addison Allen**, Two passes for the Iola Vintage Military Show from Iola Vintage Military Show & Iola Old Car Show; **Sherry Kielblock**, Gift certificate for Friday Night Fish Fry for two from Northern Lights Bar & Grill; **LaVern Trinrud**, Gift certificate for 16" pizza from Northern Lights Bar & Grill; **Ivar Dalland**, \$10.00 Gift certificate from Jo Jo's Little Norway; **Shannon Piotrowski**, \$10.00 Gift certificate from Jo Jo's Little Norway; **George Alafouzou**, \$10.00 Gift certificate from Kafe Beans; **Chet Krause**, Car wash from Depot Street Station; **Chet Krause**, Car wash from Depot Street Station; **Ellen Voi**, Car wash from Depot Street Station; **Lanna Langdok**, 1/3# Burger and fries from Edgewater Bar & Grill; **Roger Nassen**, 1/3# Burger and fries from Edgewater Bar & Grill;





On Sunday, May 30, the Iola Historical Society hosted the Wisconsin Chapter of the Model 'A' Club of America. They arrived around 10:00 am and spent about two hours touring our Historic Village, our new museum at 210 Depot Street and Chet Krause's Jeep collection. They then proceeded to the Glacier Wood Club House for lunch.

## Events Schedule

(All HIS meetings are held at 210 Depot St)

### Saturday, July 3, 10, 17, 24, 31

10:00 am-4:00 pm-Open House at IHS

### Thursday, July 8

Thursdays Night on Main

### Thursday, July 22

Dedication of "1999 Father's Day Fire"

At Thursdays Night on Main NW corner of Main St. and State St., 6:00 pm

Open House at IHS, 6:30 pm-7:30 pm

### Sunday, July 25

Hilltopper Joint Class Reunion

Special Tour 3:00 pm to 5:00 pm

### Monday, July 26

6:00 pm-IHS Board Meeting

6:30 pm-IHS General Meeting

### Saturday, August 7, 14, 21, 28

10:00 am- 4:00 pm-Open House at IHS

### Saturday, August 7

Tre-Lag Stevne Special Tour

10:00 am-12:00 at IHS

### Thursday, August 12

Thursdays Night on Main

### August 13, 14 and 15

Military Show

### Thursday, August 26

Thursdays Night on Main

### Monday, August 30

6:00 pm-IHS Board Meeting

6:30 pm-IHS General Meeting

### Saturday, September 4, 11, 18, 25

10:00 am-4:00 pm Open House at IHS

### Monday, September 27

6:00 pm-IHS Board Meeting

6:30 pm-IHS General Meeting

## Donors & Loaners

April • May • June

**ARCHIVAL DONATIONS:** Tracy Ambacher, Ray Arndt, Garwood and Judy Bahr, Robert Bertleson, Fred Borgmann, Colin Bruce II, Jim Cady, Ann Church, Darrel Cornell, Joel Edler, Eugene Engebretson, Betty Finch, Trey Foerster, Don Helgerson, Sherri Kielblock, Audree Kozeluh, Chet Krause, Greg Loescher, Lee Nelson, Gerald Paulson, Jeannet Peterson, David and Mary Ann Rice, Neil Shater, Robert Strand, Stella Strand, Maynard Stromberg. **MONETARY and IN-KIND:** Dale and Stacy Bestul, Phyllis Beyer, Carle M. Boettcher, Joel Edler, Virginia Fogelberg, James Forseth, Iola Fire Department, Delores Johnson, Barbara Kobs, Chet Krause, J. Alan O'Connor, Emery Solberg, Charlie Wasrud. **MEMORIAL FUND:** In Loving Memory of Signe Moeller Nelson from Jeanne L. Nelson. **Bench:** In Loving Memory of Ann Moerke from Crystal Café & Family. **STRAWBERRY FEST SPONSORS:** Badger State Mortgage Service, Central Wisconsin Electrical Cooperative, Community Insurance Store, Faldet Farms, Inc., First National Bank, Iola Dental Clinic, SC, Iola Family Chiropractic, Iola General Store, Iola IGA, Premier Community Bank. **STRAWBERRY FEST RAFFLE PRIZES DONORS:** Caroline Adams, Blackberry Ridge Massage, Crystal Café, Depot Street Station, Edgewater Bar & Grill, F & W Publications, Inc., Glacier Wood Golf Club of Iola, Iola Automotive, Iola Historical Society, Iola Old Car Show, Iola-Scandinavia Chamber of Commerce, Iola Vintage Military Show, Iola-Scandinavia Community Fitness & Aquatic Center, Jo Jo's Little Norway, Journal Community Publishing Group, Kafe Beans, Chet Krause, The Millstone, Northern Lights Bar & Grill, Silver Lake Lanes, Subway Sandwiches. **"1999 FATHER'S DAY FIRE" HISTORIC IOLA, HISTORICAL MARKER:** Iola Fire Department, Village of Iola, Dr. Mary Jo Byers and Dr. Jeff Byers, Dale and Stacy Bestul (in honor of Chuck Fritz), Clifford and Sally Mishler, Sweet Medicine Prescriptions Plus, Inc., Bill and Sue Westphal, and Howard and Kathy Bestul.

*Please let us know if we missed anyone. We apologize for any oversights.*