

# IOLA HISTORICAL SOCIETY

January 27, 2020

## Board Meeting Minutes

Call to Order by president Mishler at about 5:45 p.m.

Board members in attendance were Clifford Mishler, Lee Halverson, Tom Fucik, and Charles Thompson, providing a quorum for the conduct of official business.

Only two discussions of import ensued.

An extensive discussion explored the merits and challenges of our fundraising raffle undertakings of recent years, during the course of which we transitioned from a single offering to multiple offerings. On a motion by Lee Halverson, seconded by Tom Fucik, it was unanimously agreed that for 2020 only a single fundraising raffle will be conducted, it to be presented in conjunction with our Taste of Norway event the first Saturday of October.

As an offshoot of this discussion, it was agreed to explore and assess the possibility that we might consider offering single prize fundraising drawings at given events, with single prizes offered, be they team signed Packers footballs, or Bucks basketballs or Badger footballs, is the latter are available through the respective team organizations. Those discussions also dipped into the possibilities and/or practicality introducing a limited line of HIS souvenir product for fundraising purposes, without decision.

Member and publicity chair Greg Loescher also addressed the meeting concerning a promotional exposure of the Iola-Scandinavia area that is in the works. He is working with a team that annually prepares "Worth The Drive" features on three area communities that are published in the "Fox Cities" magazine published and circulated to Fox Valley area residents. This year one of those presentations will feature the Iola-Scandinavia area.

The meeting was adjourned at about 6:15 p.m.

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## Membership Meeting Minutes

Call to order by president Mishler at 6:30 p.m., following Doug Watson having led the assembly in recital of the "Pledge of Allegiance, with 24 members and guests in attendance.

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In the absence of the physical presence of copies of the minutes of the October 28, 2019, membership meeting, they were accepted in abstention by a resounding expression of acclimation.

Treasurer Tom Fucik then reviewed the preliminary year end 2019 financial statements with the membership. On a motion by Sue Halverson, seconded by Sarah Abramson, in the absence or any requests for clarifications, his report was accepted without exception.

President Mishler shared with the membership the decision arrived at by the board to pursue only a single fundraising raffle, conjunction with the 2020 Taste of Norway event, and the reasoning behind the decision, which was accepted on its merits.

Greg Loescher then shared with the membership an overview of the “Worth The Drive” project he will be shepherding to life, as detailed to the board during its meeting, in the expectation that it will beneficially expose the Iola-Scandinavia community to a broader segment of our area of the state, building visitor traffic and enhancing the appreciation of the assets we have on offer.

Mishler then informed the membership in attendance of the need for volunteers to hold forth at an IHS table at this year’s Iola Winter Carnival dinner on Saturday, February 1. The 11:00 to 1:00 time slot had already been claimed by George Cuhaj, who committed the presence of himself and his mother. Charlie and Nola Thompson committed to the 1:00 to 3:00 time slot. Louise and Louis Adams volunteered to take the 3:00 to 5:00 p.m. shift.

Vice-president Lee Halverson provided a brief overview of the project that is presently underway under his direction, with the dedicated involvement of Nola Thompson and Bonny Pethke, to identify and established referenced locations of storage locations of our archived assets for future retrieval and application for research and display purposes, building on the data base established by Lyle Mork during his focused engagement in that pursuit while he was involved. He pitched those in attendance who might possess the time and inclination to do so to join the team.

In the absence of further input from members of the board, and members and guests in attendance, the meeting adjourned at about 7:00 p.m.

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Following the meeting Lee Halverson introduced our guest speaker for the evening, Caroline Adams, who shared an informative and insightful virtual tour presentation, about an hour in duration, on the history of the Iola Riverside Community Cemetery and the founding fathers and other locally famed individuals interred there.

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